fleef.ford.ca Website Enhancements

The Ford Fleet website (fleet.ford.ca) has been redesigned to offer new user-focused functionality, a more streamlined navigation experience, and an improved view for mobile devices.

Highlights include:

- Enhanced look, feel, and functionality of fleet.ford.ca - tailored for the needs of fleet customers.
- Mobile friendly! Allowing you to get the information you need when you need it.
- A user-focused experience that meets web content accessibility guidelines, so that the website is accessible to everyone.
- All of the great resources you have come to expect from fleet.ford.ca, wrapped in a modern and intuitive design.
- New resources to ensure your experience is a great one.

Enhancements by Navigation Category:

**Showroom:**

- Our updated showroom brings our great vehicles to life - all at a click of a button!
- With a full gallery of images, access to features, models & specs, technology videos, and now the opportunity to compare models within a vehicle line - you will have all the information that you need about our current Ford and Lincoln products on fleet.ford.ca.

**Programs:**

- A new category for fleet.ford.ca, these pages highlight the breadth of Fleet Programs and resources that Ford Fleet has to offer its customers and dealers. Resources include:
  - The Body Builder Advisory Service and the Commercial Fleet Incentive Program
  - Commercial programs such as Ford Commercial Solutions and Commercial Vehicle Centre
  - Remarketing programs such as Automotive Remarketing Services (ARS).
Orders:

- A very important category to regular users of fleet.ford.ca, the content remains consistent, but it has been re-organized into three easy-to-follow sub-categories: Resources & Support, Place Order, and Track Order.
- Users with additional access permissions (e.g. Price Lists) will see the links appear after sign-in.

Parts & Service:

- Parts & Service is our most visited category on the site. It provides a wealth of information that is easily available to our fleet customers – Owner Manuals, Towing Guides, VIN Guides, and much more!
- We are excited to announce the addition of Technical Training as a selection within Parts & Service, and we encourage users to check it out.

My Account / My Fleet Links

- As part of our user-focused design, we would like to introduce the ‘My Fleet Links’ feature. ‘My Fleet Links’ allows a signed-in user to save a personalized list of fleet links to their fleet user account, giving them the power to navigate fleet exactly the way they need to.
• Using this new feature is easy! From the user-id drop-down (e.g. u-test42, as pictured below), a user simply clicks on ‘Add Page to My Fleet Links’ when they are on a page that they want to access easily. To view and use their saved links, the user selects ‘My Fleet Links’ from the user-id drop-down, bringing them to the fleet links page hosting their personal set of links.

News:

• Always important, the News section remains on the homepage. It is your go-to location for key information, with Fleet Order Scheduling Information being the most frequently posted bulletin.
• Click on the News box and it will show you what News items are available. And, if you are signed-in, there may be times when additional News that is available (i.e., this fleet.ford.ca Website Enhancements announcement).

User ID:

Your User-ID remains unchanged!

• Easy transition! fleet.ford.ca users will continue to use their same user-id and password that they have used previously, no reactivation required!
• However, if you do require fleet.ford.ca sign-in access and/or a password reset, please contact Fleet Headquarters at focfhq@ford.com

Questions:

• Please contact Ford Fleet Headquarters at 1-800-668-5515 or focfhq@ford.com.