

# NATIONAL INCENTIVE SUPPORT

## 2018/2019 - MODEL LINCOLN VEHICLE INCENTIVES

<b>2018-Models</b>	Delivery Allowance Effective 10/2/18 thru 1/2/19	CFIP Effective 10/2/18 thru 1/2/19
® - Indicates incentive may be rainchecked * NEW	Program # 71205 ®	Program # 72000 ®
<b>Luxury Vehicle</b>		
MKC *	\$ 6,000	\$ 2,500
MKZ SELECT	\$ 6,500	\$ 2,750
MKZ RESERVE *	\$ 3,500	\$ 2,750
CONTINENTAL (NON Livery)	\$ 1,500	\$ 2,000
CONTINENTAL LIVERY	\$ -	\$ 3,500
MKX SELECT *	\$ 2,500	\$ 2,250
MKX RESERVE *	\$ 3,000	\$ 2,250
MKT (NON Limo/Livery <sup>1</sup> )	\$ 1,500	\$ 2,750
MKT LIMO/HEARSE	\$ -	\$ 7,000
MKT LIVERY	\$ -	\$ 4,500
NAVIGATOR (Non Limo)	\$ -	\$ -
<b>Footnotes:</b>		
(1) MKT Limo/Livery Models (J5M/J5N/J5L) are not eligible for retail incentives. For inquires please call Fleet Headquarters at 1-800-668-5515.		

<b>2019-Models</b>	Delivery Allowance Effective 10/2/18 thru 1/2/19	CFIP Effective 10/2/18 thru 1/2/19
® - Indicates incentive may be rainchecked * NEW	Program # 71205 ®	Program # 72000 ®
<b>Luxury Vehicle</b>		
MKC SELECT *	\$ 600	\$ 2,000
MKC RESERVE	\$ -	\$ 2,000
MKZ SELECT HYBRID *	\$ 750	\$ 2,250
MKZ RESERVE HYBRID *	\$ 750	\$ 2,250
MKZ RESERVE GAS *	\$ 1,000	\$ 2,250
CONTINENTAL (NON Livery)	\$ -	\$ 2,000
CONTINENTAL LIVERY	\$ -	\$ 3,500
NAUTILUS *	\$ -	\$ 1,250
MKT (NON Limo/Livery <sup>1</sup> ) *	\$ -	\$ 1,250
MKT LIMO/HEARSE	\$ -	\$ 7,000
MKT LIVERY	\$ -	\$ 4,500
NAVIGATOR (Non Limo)	\$ -	\$ -
<b>Footnotes:</b>		
(1) MKT Limo/Livery Models (J5M/J5N/J5L) are not eligible for retail incentives. For inquires please call Fleet Headquarters at 1-800-668-5515.		